Kristen [illegible]

Food and Bar Industry Brand Manager and Consultant

EXPERIENCE

[illegible] — *General Manager*

May 2021 - July 2022

- Amplified restaurant revenue in a fiscal half-year by over 100% which led to the company's first million dollars
- Increased restaurant guest reviews by 132% over the course of 8 months through an improved presence on Facebook and other forms of social media by facilitating routine team contributions and creating attractive menus and flyers
- Analyzed financial statements through the creation of budgets, inventory trackers, sales trackers, and payroll trackers for over 50 employees
- Created and implemented plans for community reach - themed events, drinks, and decorations for holidays and community-wide celebrations
- Established a relationship with a partner organization which brought regularly occurring events of over 500 guests to the restaurant

[illegible], Tri-Parish Area — *Specialty Baker*

April 2020 - Present

- Fulfilled orders of bi-weekly, themed, edible boxes centered around holidays, seasons, and other creative ideas
- Utilized a specialized infusion process which preserved the integrity of the plant to allow for a medicinal effect
- Yielded treats of specific potencies by utilizing advanced methods to quantify milligrams based on individual plant strains

[illegible]t, New Orleans — *Bartender*

February 2019 - March 2020

- Brought and maintained an upscale aspect to the bar setting through increased standards and quality checks
- Found ways to express individuality while abiding by company policies and professional standards
- Encouraged team morale by exhibiting flexibility and willingness to take on new roles in order to offer opportunities to others during the off-season

EDUCATION

The Institute for Integrative Nutrition, New York — *Associate's Degree*

June 2014 - December 2015

Studied ways to incorporate aspects of mind, body, and spirit into nutritional practices in order to promote a healing lifestyle.

Archi's Institute for Sustainable Agriculture, San Diego — *Associate's Degree*

August 2017 - May 2018

Studied the largescale use of hydro-organic technology to grow certified organic produce by utilizing agribusiness principles.

SKILLS

Marketing and media management

Employee and payroll management

Event planning

Meeting facilitation

Extensive employee training

Branding

Financial tracking and management

FORMER TITLES

[illegible]